

Flight Dates 10/16/12-10/22/12

<u>Product</u>

DCCC

Original Date / Revision

Contract / Revision

08/28/12 / 10/03/12

257850

Agency Com 15%

Billing Contact

Advertiser ISS/DCCC

1010 Wisconsin Avenue NW

Suite 800

Washington, DC 20007

Buying Contact

Sales Office DC

Sales Region NAT

1010 Wisconsin Avenue NW

Agency Great American Media

Suite 800

Washington, DC 20007

Agency Ref

Primary Account Executive

Aaron Ashe

Account Executive

Order% Start Date End Date

Aaron Ashe

100%

Order Share 100% Market Value 0

P-2

Priority

Advertiser Ref

Competing Station % of Order		Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Sep	00:15:00			
Estimate # Alt Order #	1331 06299806			
Billing Type	Cash			
Order Type	GENERA	L		
Billing Cycle	EOM/EOC			
Billing Calendar BROADCAST				
<u>Demographic</u>	A35+			
Rev Codes	AGY	POL	ISSUE	
Product Codes	PL-State-l	Democrat		